

LEADERSHIP MENDOCINO

Agriculture in Mendocino County—Past, Present and Future

Friday, Nov. 13, 2009

*Today's Goal is: To understand Mendocino County's key agricultural issues:
Water use and land planning*

- 8:00 – 9:15 a.m. **Introduction to the Day and Appreciative Inquiry Mini-Workshop**
Ann Oliver, facilitator
- 9:15—9:20 a.m. *Break*
- 9:20—9:55 a.m. **Mendocino County Crop Report**
Chuck Morse, Assistant County Agricultural Commissioner
- 9:55—10:25 a.m. **Overview & Discussion of Leadership in Mendocino County Agriculture: Water
Issues and Land Planning**
Carre Brown, Mendocino County Supervisor, 1st District
- 10:25—10:30 a.m. *Break*
- 10:30 a.m.—Noon **Agricultural Issues Discussion in Break-out Groups: Williamson Act**
Charlie Barra, Barra of Mendocino
Carre Brown, Mendocino County Supervisor, 1st District
Chuck Morse, Asst. County Agricultural Agent
Richard Ruddick, Ruddick Farms
Adam Gaska, small-scale biodynamic farmer
Julie Golden, Heart Arrow Ranch
Dave Koball, organic vineyards
Mac Magruder, Magruder Ranch
John Speka, Mendocino County Planner
- Noon--1 p.m. *Lunch at Bonterra barn*
- 12:40 p.m. Presentation: Food from the Chef's Point of View**
Craig Stratman, chef, Patrona Restaurant and Lounge
- 1:00—1:30 p.m. **Bonterra Vineyard Tour and Discussion of Terms Used for Organic**
Dave Koball, Vineyard Manager, Bonterra Vineyards
Kelly Lentz, Marketing & Sales Coordinator, Parducci Wine Cellars
- 1:30—1:40 p.m. *Travel to Olivina in Hopland*
- 1:40—2:30 p.m. **Tour Olivina and Terra Savia**
Yvonne Hall, co-owner, Olivina and Terra Savia
- 2:30—2:45 p.m. *Travel to UC Field Station*
- 2:45—4:30 p.m. **Overview and Exploration of Agricultural Research at UC Field Station (HREC)**
Robert Kieffer, overview
Shane Feirer, GIS applications in land use planning for agriculture
Dr. Kenneth Tate, effects of land use on water quality
- 4:30—5:00 p.m. **Debrief and Class Project Time**