

LEADERSHIP MENDOCINO

Business, New Ventures and Local Economy in Mendocino County

Friday, Dec. 11, 2009

Today's Goal is: *To gain an understanding of the business, workforce and economic realities which may shape our economic future.*

- 8:15 – 8:30 a.m. **Welcome, Introductions**
- 8:30 a.m.—9 a.m. **A Leader's Vision of Business and Economic Development in Mendocino County**
John Pinches, Chairman & 3rd District Supervisor, Mendocino County Board of Supervisors
- 9 a.m.—10:50 a.m. **Mendocino County Business Development Mini-Workshop**
Facilitators: Mary Anne Landis & Mari Rodin, Ukiah City Councilmembers
Steve Dunncliff, Administrative Analyst, Mendocino County Executive Office
Frank Lynch, Chief Planner, Mendocino County Planning & Building Services
Marty Lombardi, Senior V-P, Savings Bank of Mendocino County
Pamela Patterson, CEO, West Company
Cathleen Moller, City of Ukiah Economic Development Manager
John McCowen, 2nd District Supervisor, Mendocino County
- Break*
- 11 a.m.--Noon **Mini-Workshop: Effective Decision-making on Boards of Directors and for Class Project Development**
Claire Ellis, Organizational Development Consultant
Susanne Norgard, Executive Director, Community Foundation
- Noon—12:50 p.m. *Lunch*
- 12:50 – 2:20 p.m. **Business Tour and Exercise: Rose Industrial Park**
Ed Bruce, Liqua-Tech
Tim Pletcher, Sparflex Packaging Solutions
- 2:20—2:30 p.m. *Break*
- 2:30—3:00 p.m. **Introduction to Mendocino County Workforce and Employer Support Programs**
Don Ballek, President, Workforce Investment Board (WIB)
- 3:00—4:30 p.m. **Workforce Preparedness and Business Support: Experiential Workshop**
Facilitator: Laura Bianchi, Vocational Resource Specialist, MPIC
Richard Cooper, Board Member, EDFC
Madelin Holtkamp, Business Development Representative, AEDC
Pamela Patterson, CEO, West Company
Staff: Mendocino Private Industry Council
- 4:30—5:00 p.m. **Debrief and Project Time**