

NORTH COAST GREEN Opportunities Conference 2009
TUESDAY MAY 5, 2009 at the UKIAH CONFERENCE CENTER
200 SCHOOL STREET UKIAH, CA

7:45 – 8:30	Registration		
8:30 – 9:00	Welcome, Announcements & Introductions		
9:00 – 9:30	Keynote Speaker: L. Ann Thrupp PH.D, <i>Mgr. of Sustainability & Organic Development, Bonterra Vineyards</i>		
9:30 – 10:40	Panel: State & Federal Policy <ul style="list-style-type: none"> Stimulus Package: <i>Heidi Dickerson</i>, Dist. Rep. Congressman Mike Thompson State Energy Policy: <i>Panama Bartholomy</i>, California Energy Commission State: <i>Ruth Valenzuela</i>, State Senate Rep. for Wes Chesbro 		
10:40 -10:50	Break		
10:50 -12:00	Panel: Business Leaders <ul style="list-style-type: none"> Renewable Energy: <i>John Schaeffer</i>, Real Goods Solar Energy Efficiency: <i>Mark Gosvener</i>, Efficiency Services Group Carbon Credits: Don Dame, Northern California Power Agency Power Purchase Agreements: <i>Nathan Booth</i>, Solar Dawn Co. 		
12:00 – 1:00	Lunch & Keynote: Terri Sholin, ET Solar “How to Attract Manufacturing Companies to our Community”		
	Workshops – Choose the ones right for you!		
	Policy & Programs	Greening Your Business	Green Career Opportunities
1:00 – 2:00	Federal & State Programs, Compliance & Incentives <ul style="list-style-type: none"> <i>Heidi Dickerson</i> <i>Panama Bartholomy</i> <i>Ruth Valenzuela</i> 	Greening Your Business Photovoltaic & Solar Thermal <ul style="list-style-type: none"> <i>Kate Collins</i>, Gaia Energy Systems <i>Jeff Oldham</i> <i>Ann Thrupp</i>, Bonterra Vineyard 	Green Career Opportunities Career Consultants: <ul style="list-style-type: none"> <i>Jim Cassio</i> <i>Christine Rogers</i>
2:00 – 2:10	Break		
2:10 – 3:10	Local Programs & Financing <ul style="list-style-type: none"> AB 811 and Loan Programs <i>Perri Kaller</i>, REDI Utility Programs: <i>Mel Grandi</i>, City of Ukiah 	Energy Efficiency & Energy Audits <ul style="list-style-type: none"> <i>Mark Gosvener</i>, Efficiency Services Group <i>Mike Strykowski</i>, Solar Living Institute <i>Case Study: Mendo Lake Credit Union LEED Bldg</i> 	Educational Resources <ul style="list-style-type: none"> <i>Pam Harpster</i>, Workforce Investment Program Mendocino College <i>Orion Walker</i>, Solar Living Institute
3:10 – 3:20	Break		
3:20 - 4:20	Power Purchase Agreements <ul style="list-style-type: none"> <i>Nathan Booth</i>, Solar Dawn <i>Susanne Zechiel</i>, Kennedy Jenks <i>Jason Hooper</i>, Sun Edison 	Carbon Sequestration/Credits <ul style="list-style-type: none"> <i>Mark Edwards & Andrew Atkins</i>, North Coast Resource Management <i>Kelly Lentz</i>, Mendocino Wine Co 	Entrepreneurship <ul style="list-style-type: none"> Micro Enterprise: <i>Sheilah Rogers</i> West Company: <i>Pamela Patterson</i> <i>Yokayo Biofuel Case Study</i>
4:20 – 4:30	Break		
4:30 – 5:00	Keynote & Closing: Marty Lombardi, <i>Sr. Vice President, Savings Bank of Mendocino County</i>		
5:00 – 7:00	Reception and Solar Living Institute Program		

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To Register on line: tinyurl.com/northcoastgreen